



SOROPTIMIST
Best for Women®

*Improving the lives of women and girls through
programs leading to social and economic
empowerment.*

SOROPTIMIST INTERNATIONAL OF THE AMERICAS

Soroptimists Celebrating Success 2017 Region and Federation Finalists

Fundraising

Federation Finalist

SI/Kachinas, Golden West Region

Fourth Annual Spring Fling Fundraiser - Corks 'N More

SI/Kachinas held a sold-out fundraising event for the fourth year in a row with 175 people in attendance. The night was hosted by local radio talk show hosts and provided a short program and live auction for attendees. The program included a presentation about the *Soroptimist Live Your Dream Awards* and featured a reflection from their *Live Your Dream Award* recipient about how the award has changed her life as she seeks an education to better support her child. Following the program was the live auction and an opportunity for attendees to donate further through a ring toss, mystery bottle grab, and silent auction. Proceeds from ticket sales, the live auction, and side events netted \$14,000 profit to support SI/Kachinas programs of the Live Your Dream Awards, Dream It, Be It, a few local organizations, and an additional club service project. From their proceeds, SI/Kachinas also donated 10% to Soroptimist International of the Americas through the Club Giving program.

Federation Honorable Mention

SI/Koriyama, Japan Kita Region

32nd Annual Charity Event – Soroptimist Shot that Contributes International Support and Soroptimist Bar where Friendship is Brewing

SI/Koriyama hosts an annual charity party, well known in the local community as a creative and innovative way to support women and girls locally and internationally. Every year a Soroptimist Shop is set up to sell items that support international charities and a Soroptimist Bar selling Japanese Sake and an unusual yogurt liquor is provided by sister Soroptimist clubs. This year, the highlight of the event was an authentic singer in Japan with Gypsy music heritage from France with accompanying French cuisine. The event raised ¥400,000 which went to their club *Live Your Dream Award* recipient as well as other club and region awards. SI/Koriyama also donated 10% of their profits to Soroptimist International of the Americas through the Club Giving program.

Fundraising Region Finalists

SI/Encarnacion
America del Sur Region
Helping to Help

SI/Norwalk, CA
Desert Coast Region
Golden Opportunity Drawing - Disneyland Tickets

SI/Fukuoka
Japan Minami Region
Charity Kyogen Performance

SI/David
Mexico/Centroamerica Region
Support the Shelter "Hogar Nueva Luz"

SI/Twin Cities, MN
North Central Region
"Girl Rising" Movie Fundraising Event

SI/Price, UT
Rocky Mountain Region
Wine Tasting

SI/Manassas, VA
South Atlantic Region
60th Anniversary Celebration - "An Evening of Comedy & Magic with Scott Alexander"

SI/Hsin-Chu
Taiwan Region
Charity Funfair-Soroptimists Love to Warm Your Heart

SI/Rio Negro
Brazil Region
Bazar 2016

SI/Grand Erie, ON
Eastern Canada Region
Online Auction Fundraiser

SI/Hiroshima
Japan Nishi Region
Oseto Chishima Charity Dinner for helping victims of Hiroshima landslide with reconstruction

SI/Trenton Area, MI
Midwestern Region
Battle for Freedom

SI/Camas-Washougal, WA
Northwestern Region
A Taste of Giving

SI/Greater Las Vegas, NV
Sierra Nevada Region
Sweet Fantasy

SI/Greater St. Louis, MO
South Central Region
Celebrating Success Through Fundraising and Distribution of Funds

SI/Edmonton
Western Canada
Wildfires

SI/Greater Santa Clarita Valley, CA
Camino Real Region
The Wine Affair-Sip, Stroll & Savor the Sounds

SI/Benicia, CA
Founder Region
Spring Tea

SI/Daegu
Korea Region
2015 Daegu Bazaar-Helping Girls with Childhood Cancer

SI/Fulton and Montgomery Counties, NY
North Atlantic Region
Celebrity Chef Dinner

SI/Batangas Premiere
Philippines Region
Blocked Screening X-Men Apoalypse

SI/North San Mateo County, CA
Sierra Pacific Region
Step Into Spring

SI/Davie, FL
Southern Region
Golfing for Good

Membership Federation Finalist

SI/Oceanside-Carlsbad, Desert Coast Region
Membership Revitalization

SI/Oceanside-Carlsbad decided to make major changes after realizing that their membership was declining and they were not effectively retaining new members. Attendance at meetings is no longer mandatory, but they advocate the philosophy that the more you do, the more you'll enjoy your membership! Additionally, payment for lunch meetings is only required as you attend, and is no longer included in annual dues. To connect new members, they began a lunch orientation program where seasoned members meet with new members and provide information about Soroptimist International of the Americas, Desert Coast Region, the district, and specific ways to get involved in the club. New members now comment on the energy and welcoming attitude of the club! A long-time member noted that from these changes "our club flourished with new members who were energized and not burdened with requirements and came to meetings because they enjoyed the interaction with other women and learned a great deal from our programs." SI/Oceanside-Carlsbad is now 82 members strong and continues to have new member interest!

Federation Honorable Mention

SI/Rio Vista, Founder Region
Membership

SI/Rio Vista paused to consider their average club age in light of the fact that their community population is 50% seniors and decided to increase efforts to recruit younger members. They concentrated initial efforts on connecting with younger seniors at a nearby adult community. These marketing efforts quickly spanned out into the community at large. Through articles in the local paper, attending chamber meetings, a revamped website, and more posts to Facebook, SI/Rio Vista recruited 12 new members, a 36% increase in membership. They credit regular follow up with potential members as being key to keeping new recruits interested in becoming a member.

Membership Region Finalists

SI/Miranda
America del Sur Region
All Aboard

SI/Lages
Brazil Region
Members "Are you getting on board?"

SI/Manhattan Beach, CA
Camino Real Region
Getting to Know You Happy Hour

SI/Kawartha Lakes, ON
Eastern Canada Region
The Way We Were-Members Only Event

SI/Phoenix, AZ
Golden West Region
The Three R's: Recruit, Retain, Renew

SI/Kobe
Japan Chuo Region
Sponsoring a New Club

SI/Zama
Japan Higashi
Lecture & Friendship Party

SI/Yokote
Japan Kita Region
30:35 Project (Celebrate 35 year anniversary with over 30 members!)

SI/Kagoshima
Japan Minami Region
Live Your Dreams Womens Summit

SI/Iwami
Japan Nishi Region
Month for Increasing Membership

SI/Daegusoosung
Korea Region
To increase members of Korea region to 1000

SI/La Concepcion
Mexico/Centroamerica
All Aboard the Membership

SI/Kenton, OH
Midwestern Region
Women's Health & Fitness

SI/New York City, NY
North Atlantic Region
Member Recruiting Project

SI/Oak Harbor, WA
Northwestern Region
Let Your Dreams Set Sail Aboard the SI of Oak Harbor MemberSHIP

SI/Metro Tagaytay
Philippines Region
Dalaw Paglingap

SI/Ogden, UT
Rocky Mountain Region
All Aboard for MemberSHIP Cruise

SI/Davis, CA
Sierra Nevada Region
MOM-Mentoring our Members

SI/Santa Clara Silicon Valley, CA
Sierra Pacific Region
Membership

SI/Kent and Queen Anne's Counties, MD
South Atlantic Region
Queen Anne's County 4-H Fair

SI/Kaohsiung
Taiwan Region
Taiwan Region Parade with All Clubs Acting in Concert to promote the 113 hotline, Ending DV, and Stopping Human Trafficking

SI/Osoyoos, BC
Western Canada Region
Celebrating Success- New Beginnings

Program

Federation Finalist

SI/Oak Harbor, Northwestern Region
Dream It, Be It Career Support for Girls

SI/Oak Harbor held a club retreat where they made the decision to provide quality, not quantity, in their community efforts. This led to discontinuing many non-mission related club projects, but after the Dream It, Be It committee, made up of 8 members, did research to show the community need for the program, the club decided that they would support and implement Dream It, Be It. To educate club members, the Dream It, Be It committee provided the club with a session each month so that members unfamiliar with the program could understand the curriculum and sessions. The committee then formed a strong partnership with a local school to help recruit girls and offer guidance on the program. They also received support from a local business who donated \$4,000 from an fundraising annual event. The Chamber of Commerce provided the location for free, and SI/Oak Harbor contributed an additional \$3,000 to the program. With this funding, the committee covered background checks, materials, recognition, and provided a Chrome Notebook to all 8 girls who completed the program (an incentive for the girls to attend and actively participate). After completing all 7 sessions, the girls were encouraged to join LiveYourDream.org. The younger girls will serve as an advisory group next year and the older girls are committed to bringing back their life experiences after high school to subsequent groups of Dream It, Be It participants. Dream It, Be It increased the girl's self-confidence, exposed them to career opportunities they didn't know existed, and collectively, the girls expressed wanting the program to last longer. SI/Oak Harbor looks forward to hosting more Dream It, Be It events in the coming years.

Federation Honorable Mention

SI/Trenton Area, Midwestern Region
Dream It, Be It Workshops @ Vista Maria

SI/Trenton Area worked with a community partner, Vista Maria, a residential program for young victims of human trafficking, to provide Dream It, Be It for girl survivors. Embarking on the project of starting a Dream It, Be It program, SI/Trenton Area garnered 100 percent participation from all club members. Through in-kind donations for printing and background checks, and support from sister club SI/Flat Rock, SI/Trenton Area provided a two-day conference for 16 girls. Support from SI/Flat Rock was very appreciated, as 8 members signed up to help assist as facilitators, prepare materials, and cover and arrange for lunch on one of the days.

Program Region Finalists

SI/Lecheria & Miranda
 America del Sur Region
Project Uterus

SI/Araguari
 Brazil Region
Strength, Focus, and Faith

SI/Manhattan Beach, CA
 Camino Real Region
"Dream It - Be It" Seminar

SI/Vista and North County Inland, CA
 Desert Coast Region
Discovering Your Dreams

SI/Stoney Creek-Niagara, ON
 Eastern Canada Region
Saturday of Service

SI/Crescent City, CA
 Founder Region
Human Trafficking Awareness

SI/Flagstaff, AZ
 Golden West Region
Inspiring Youth Empowerment

SI/Maizuru
 Japan Chuo Region
"Tanjugaku" for the Children of Maizuru

SI/Takasaki
 Japan Higashi Region
Dream It, Be It: Career Support for Seventh Graders at Nakao Junior High School

SI/Kushiro
 Japan Kita Region
Support for popularizing the maternal handbooks in Truk Islands, Federated States of Micronesia

SI/Dazaifu, Fukuoka-Kita, Fukuoka-Minami
 Japan Minami Region
Self Reliance Support for Female Immigrant Victims of Domestic Violence and Human Trafficking

SI/Rose-Fukuyama
 Japan Nishi Region
Rose Fukuyama Program Volunteer Event "Live Your Dream" movie showing and a lecture

SI/Tijuana Centro
Mexico/Centroamerica Region
Help and Support Women with Cancer

SI/Greater Bridgeport, CT
Northeastern Region
Soroptimist/YMCA Mermaids Club

SI/Lucena City
Philippines Region
*Telang Lapin at Napkin Rediscovering
Resuable Dipers & Sanitary Napkins*

SI/Evanston, WY
Rocky Mountain Region
YAHA Christmas Party & DIBI Panel

SI/Lincoln
Sierra Nevada Region
Teen Esteem

SI/Hanford, CA
Sierra Pacific Region
Business partnership: Manner in Minutes

SI/Alexandria, VA; Manassas, VA; Mid-Atlantic Online; Woodbridge, VA; Raleigh South Atlantic Region
Dream It, Be It- Shared Project

SI/Rockwall, TX
South Central Region
The Advocacy Center at Soroptimist House

SI/Taitung Hsien
Taiwan
*Soft Power-Promotion for the 113 Hotline,
Ending DV, and Stopping Human Trafficking*

SI/Tri Cities (The), BC
Western Canada Region
Club Diginista

Public Awareness

Federation Finalist

SI/Simi Valley, Camino Real Region
Ongoing Public Awareness

As a new club, SI/Simi Valley made public awareness a main focus in 2015 to bring an understanding of Soroptimist to the community and to attract new members. A permanent Soroptimist logo sign was approved by the city to be included in the “Welcome to Simi Valley Corner” at one of the ends of the city so that all driving by are aware of Soroptimists’ presence in the city. SI/Simi Valley is also represented monthly at the Simi Valley Chamber of Commerce and Simi Community Council. Through maintaining an active Facebook page and website, SI/Simi Valley raises awareness about the mission of Soroptimist and upcoming local events. Fundraisers throughout the year are also used as public awareness opportunities. Through this aggressive focus on public awareness, SI/Simi Valley has gained 10 new members and continues to have women express interest in joining!

Federation Honorable Mention

SI/Norwalk, Desert Coast Region
Live Your Dreams Awards Tea

SI/Norwalk intentionally focused on raising awareness about Soroptimist through the Live Your Dream Awards. Throughout the application process, SI/Norwalk made connections with many local schools and handed out applications at fundraising events. To honor their recipients, they hosted a Live Your Dream Awards tea where former recipients spoke of how the award has impacted their life. Representatives from local colleges and transition programs were in attendance and city and state officials sent certificates of recognition to the awardees. A press release in the local paper followed the event and many women in attendance requested information about Soroptimist membership.

Public Awareness Region Finalists

SI/Alto Parana
America del Sur Region
Vistiendo la Libertad (Dressing Freedom)

SI/Presidente Prudente
Brazil Region
Marco e Mulher Event

SI/Stoney Creek-Niagara, ON
Eastern Canada Region
Save the Date Cards

Soroptimists Celebrating Success Awards 2016-2017 Federation and Region Finalists

SI/Clear Lake, CA
Founder Region
Valley Fire Gift Cards

SI/Yamanashi
Japan Higashi Region
*Raise People of Yamanashi Prefecture's
Awareness About Soroptimist*

SI/Niihama Minami
Japan Nishi Region
*Public Relations Activity for the Project to
eliminate DV Starting from High School, in
conjunction with 3/11*

SI/Kenton, OH
Midwestern Region
Our Club in the News

SI/Olympia
Northwestern
Public Awareness Push

SI/Davis, CA
Sierra Nevada Region
Public Awareness

SI/Dallas, TX
South Central Region
Ladies Alliance Rally

SI/Gold Canyon, AZ
Golden West Region
Multi-Media Efforts to Get teh Word Out

SI/Yamagata
Japan Kita Region
Public Awareness Activities

SI/Jeju
Korea Region
*To campaign for sexual violence awareness
and opened "Dream of Rose Moss"*

SI/Central Jersey Coast, NJ
North Atlantic Region
Communications Plan

SI/Mandaluyong
Philippines Region
*Soroptimist Women in Media Recognition
Awards*

SI/San Francisco, CA
Sierra Pacific Region
Casting a Wide Net Using Social Media

SI/Kaohsiung Shin-Ho
Taiwan Region
*Soroptimists Love - Women's Care, Let
Beauty Blossom Charity Concert*

SI/Saku
Japan Chuo Region
*Raising Public Awareness through Annual
Projects*

SI/Miyazaki; Miyazaki-Higashimoro;
Miyazaki-Himawari; Miyazaki-Phoenix;
Miyazaki-Tamayura
Japan Minami Region
Purple Ribbon Campaign

SI/Uruapan
Mexico/Centroamerica Region
Soroptimist Newsletter

SI/Twin Cities, MN
North Central Region
Facebook

SI/Salt Lake City, UT
Rocky Mountain Region
Branding Standards for Printed Material

SI/Raleigh, NC
South Atlantic Region
Public Relations Program

SI/Chilliwack, BC
Western Canada Region
Pajamas and Pearls