



SOROPTIMIST  
Best for Women

# SIA CLUB ROADMAP *for* SUCCESS IN 2016-2017

SIA's clubs are committed to providing an engaging and meaningful, mission-based experience to your members. But, of course, our members are busy women. And serving women and girls—locally and throughout the world—can be a tall order.

To make it easier to accomplish your club goals, your federation has developed this simple club road map for your use. In order to provide a positive club experience while helping SIA to build its collective impact and recognition, clubs are asked to do these four things:

1

## Program

Participate in SIA's Dream Programs (Live Your Dream Awards and Dream It Be It) in your community.

2

## Membership

Invite others to join your club and participate in SIA's Dream Programs and other women- and girl-based activities.

3

## Public Awareness

Share the story of your club's impact on women and girls.

4

## Fundraising

Provide financial support of SIA's Dream Programs by contributing generously to Club Giving.

That's it! If your club does these four simple things, we guarantee you will be providing a superior member experience, fulfilling our mission, and strengthening Soroptimist's global brand.

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*For more ideas on how to accomplish the four strategies on this roadmap, please consult the following resources:*

- [soroptimist.org/members/program/programhome.html](http://soroptimist.org/members/program/programhome.html)
- [soroptimist.org/members/membership/membershiphome.html](http://soroptimist.org/members/membership/membershiphome.html)
- [soroptimist.org/members/publicawareness/publicawarenesshome.html](http://soroptimist.org/members/publicawareness/publicawarenesshome.html)
- [soroptimist.org/members/fundraising/fundraisinghome.html](http://soroptimist.org/members/fundraising/fundraisinghome.html)