



*Improving the lives of women and girls
through programs leading to social
and economic empowerment.*

SOROPTIMIST INTERNATIONAL OF THE AMERICAS

All Aboard the MemberSHIP!

SIA Member & Club Campaign: Eligibility & Contest Regulations

The current phase of the All Aboard the MemberSHIP Campaign will recognize a full 12 months of club and region efforts to recruit and retain members. The campaign period is **June 1, 2017 – May 31, 2018**. All awards and recognitions will be based on membership data as submitted to SIA Headquarters during that timeframe.

This document provides eligibility and calculations for each of the four recognition categories. Awards will be given according to the:

- Highest percentage of new members added by clubs and regions
- Highest percentage of new/charter members retained by clubs from the 2016-2017 campaign
- Highest percentage of net growth by clubs
- Highest number of new clubs chartered within a region

Highest % of new members

Recognition for the highest % of new members added will be given at the **club level** and the **region level**.

At the region level, the percentage will be calculated as follows:

$$\frac{(\# \text{ new members added during campaign} + \# \text{ charter members added during campaign})}{\# \text{ total members on May 31, 2017}} \times 100$$

The region with the highest percentage overall will be awarded USD\$1,000.00 to support a region-level Live Your Dream Award recipient or Dream It, Be It activities in their region.

At the club level, the percentage will be calculated as follows:

$$\frac{\# \text{ new members added during campaign}}{\# \text{ total members on May 31, 2017}} \times 100$$

Three awards of USD\$500.00 will be distributed to clubs using this calculation, recognizing the club with the highest percentage in each of the following geographical areas:

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- North America (Canada, Guam, Northern Mariana Islands, Puerto Rico, and United States)
- Latin America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, and Venezuela)
- Pacific Rim (Japan, Korea, Philippines, and Taiwan)

To qualify as a new member, the new member cannot be a former member that was terminated and reinstated in the same club year.

In the case of a tie in this category, the award will go to the club with the highest total number of new members added, or the region with the highest total number of new and charter members added.

All clubs that were active by June 1, 2017 are eligible for recognition in this category. Newly chartered clubs do not qualify for this category if their charter date falls in the current campaign period (June 1, 2017 – May 31, 2018).

Highest % of new/charter members retained from 2015-2016 campaign period

Recognition for the % of new/charter members retained from the previous campaign period will be given at the **club level**.

The percentage will be calculated as follows:

$$\frac{\text{\# of new and charter members added between June 1, 2016 and May 31, 2017 who are still active on May 31, 2018}}{\text{Total \# of new and charter members added between June 1, 2016 and May 31, 2017}} \times 100$$

Three awards of USD\$500.00 will be distributed to clubs using this calculation, recognizing the club with the highest percentage in each of the following geographical areas:

- North America (Canada, Guam, Northern Mariana Islands, Puerto Rico, and United States)
- Latin America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, and Venezuela)
- Pacific Rim (Japan, Korea, Philippines, and Taiwan)

In the case of a tie in this category, the award will go to the club with the highest total number of members retained.

All clubs that were active by June 1, 2017 are eligible for recognition in this category, including clubs that chartered during the previous campaign period (June 1, 2016 – May 31, 2017).

Highest % net growth

Recognition for the % net growth will be given at the **club level**.

The percentage will be calculated as follows:

$$\frac{(\text{\# total active members on May 31, 2018} - \text{\# total active members on May 31, 2017})}{\text{\# total active members on May 31, 2017}} \times 100$$

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Three awards of USD\$500.00 will be distributed to clubs using this calculation, recognizing the club with the highest percentage in each of the following geographical areas:

- North America (Canada, Guam, Northern Mariana Islands, Puerto Rico, and United States)
- Latin America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, and Venezuela)
- Pacific Rim (Japan, Korea, Philippines, and Taiwan)

All clubs that were active by June 1, 2017 are eligible for recognition in this category. Newly chartered clubs do not qualify for this category if their charter date falls in the current campaign period (June 1, 2017 – May 31, 2018).

In the case of a tie in this category, the award will go to the club or region with the highest net growth measured by the number of members increased.

Highest # of new clubs

Recognition for the highest number of new clubs chartered will be given at the **region level**.

This will be calculated for each region by counting the number of new clubs whose charter paperwork and dues payments are submitted to headquarters between June 1, 2017 and May 31, 2018.

Three awards of USD\$500.00 will be distributed to regions using this calculation, recognizing the region with the highest number of charter clubs in each of the following geographical areas:

- North America (Canada, Guam, Northern Mariana Islands, Puerto Rico, and United States)
- Latin America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Paraguay, Peru, and Venezuela)
- Pacific Rim (Japan, Korea, Philippines, and Taiwan)

In the case of a tie in this category, the award will go to the region with the highest % of new clubs added, according to the following calculation:

$$\frac{\# \text{ charter clubs added during campaign period}}{\# \text{ total clubs on May 31, 2017}} \times 100$$