The Shaping the Future Awards recognize region efforts to support the big goal of SIA—to increase our collective impact. These awards celebrate the good work of our regions and provide an opportunity to share best practices.

Awards are given in each of the four pillars supporting SIA’s strategic plan: fundraising, membership, program, and public awareness. In addition, there is an Outstanding Region Award, which recognizes one region whose work stands out among all the rest.

Congratulations to the following regions!

Fundraising: Japan Nishi Region

This region established goals for this past club year and was able to accomplish these goals by communicating the importance of increasing the collective impact to each member all year.

The region’s efforts produced a 24 percent increase in Club Giving contributions with 100 percent of the clubs participating. The region also had 100 percent of the reporting their gift was 10 percent.

Membership: Philippines Region

This region focused on new club building and increased its ranks by encouraging clubs to conduct recruitment events. It gave incentives to motivate members and clubs in their efforts.

Numerous communications including club visits by the governor and membership chair were used to promote an enjoyable and healthy club atmosphere for current members. The region also intensified leadership development training. All of these efforts resulted in improved teamwork and re-energized members in pursuit of our SIA mission and goals—and the chartering of 12 new clubs.

Program: Japan Minami Region

This region set a challenging goal of achieving 100 percent club participation in the Live Your Dream Awards. To reach this goal, the region held seminars for award chairs to promote the award and offer support; they created a promotional campaign as well as checked in with clubs mid-way through the application period to offer additional support as needed.
As a result of their efforts, 100 percent of clubs within the region participated—a 22 percent increase over the prior year. The region was able to increase the number of awards offered by 30, and to offer additional support to winners in the form of household items, food products, childcare items, book coupons, and psychological support.

Public Awareness: Japan Minami Region

This region’s public awareness committee raised awareness of Soroptimist in the local community through mailings, Facebook posts and providing guidance to clubs throughout the year. The committee distributed Live Your Dream Awards posters and flyers for clubs to promote 100 percent participation. The region received media coverage more than 85 times and successfully reached its club participation goal.

The region also created and distributed a promotional DVD which was used by more than 35 clubs to recruit and educate members and raise awareness of Soroptimist in their communities.

Outstanding: Brazil Region

The Brazil Region ABSOLUTELY topped all regions in club submissions to Club Awards and Soroptimists Celebrating Success, and had 100 percent of clubs giving to Club Giving.

Honorable Mention: Founder Region chartered one new club, grew membership by six percent and had 100 percent participation in the Live Your Dream Awards.