

*Improving the lives of women and girls  
 through programs leading to social  
 and economic empowerment.*

## Soroptimist International of the Americas

PSA: Slug

**Start Date:  
Kill Date:**

Contact: Insert Name, Email, Phone Number

HEADLINE  
**:10, :20, :30, :60 (number of words for each, i.e.—28 words, 40 words, 84 words, 138 words)**

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