

*Soroptimist International
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Soroptimist Promotional Cards

SIA worked with a professional advertising/marketing firm to create a series of promotional cards that clubs can use to raise awareness of Soroptimist. The full color 5x7 cards feature compelling stories and entice readers to learn more about the organization by coming to the Soroptimist website.

Disseminating the cards is a great way for clubs to market Soroptimist to the public; increase awareness of the wonderful things Soroptimist does to improve the lives of women and girls; and attract potential members.

Clubs can use the cards to:

- Hand out at Soroptimist club events
- Include in media kits
- Send to prospective members and donors
- Disseminate in community places, malls, town centers, etc.

How to get the cards:

The cards are available for purchase from SIA (1 pack includes 20 of each card) and costs \$20. Clubs can order the cards online from the Soroptimist Store (sales item #250).

Clubs can also contact headquarters to request the high-resolution electronic files, which can be used to place ads in local publications. To request these files, contact SIA's communication assistant, Laurie Graf, at laurie@soroptimist.org or 215-893-9000 x110.

**Please note, headquarters cannot customize or resize the files to meet the specifications of publications.*



Anne K. Ream is a fighter. After suffering a brutal assault, she established the "Voices and Faces" project to give sexual violence survivors a forum.

Thanks to Anne, survivors no longer suffer in silence.

Visit Soroptimist.org to read Anne's inspirational story. Learn how you can support women like Anne in their transformative work on behalf of women and girls.



SOROPTIMIST
Best for Women
Soroptimist.org

Anne K. Ream cares deeply about helping other women. Do you join her in dreaming of a world where women and girls are free from violence, discrimination and poverty?

YOU can help make that dream a reality.

Soroptimist is an organization for and by women who use their collective power to help other women transform their lives and the lives of their families—locally and throughout the world.

Please join our network of women in almost 1,500 clubs in 19 countries to create a better world for women and girls! Visit Soroptimist.org today for more information on how you can get involved.




SOROPTIMIST
Best for Women

Improving the lives of women and girls, in local communities and throughout the world.

Follow Soroptimist on:







SOROPTIMIST
Meet For Women
Soroptimist.org

Many women. One goal.

**Creating a better world
for women and girls.**

Are you a woman who cares about helping other women? Do you dream of a world where women and girls are free from violence, discrimination and poverty?

YOU can help make that dream a reality.

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SOROPTIMIST
Meet For Women

Improving the lives of women and girls,
in local communities and throughout the world.

Follow Soroptimist on:





Colleen Sword has a lot on her plate. This single mom has four special needs kids and is working toward a college degree. And now she is one step closer to living her dream.

Visit Soroptimist.org to read Colleen's inspirational story and learn how you can get involved with an organization devoted to helping women transform their lives.



SOROPTIMIST
Good For Women
Soroptimist.org



Colleen Sword is a determined woman who just needed a little help to change her life for the better. Are you a woman who cares about helping other women like Colleen?

YOU can help make that dream a reality.

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SOROPTIMIST
Good For Women

Improving the lives of women and girls, in local communities and throughout the world.

Follow Soroptimist on:





Are you a woman who cares about helping other women? Do you dream of a world where women and girls are free from violence, discrimination and poverty?

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Best for Women

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Follow Soroptimist on:





Mother. Daughter. Employee. Student.
Tyra Wright-Johnson juggles many roles.
But she's never too busy to lend a hand.

Visit Soroptimist.org if you want to join other dynamic women like Tyra to create a better world for women and girls.



Tyra Wright-Johnson cares deeply about helping other women. Do you join her in dreaming of a world where women and girls are free from violence, discrimination and poverty?

YOU can help make that dream a reality.

Soroptimist is an organization for and by women who use their collective power to help other women transform their lives and the lives of their families—locally and throughout the world.

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Best for Women

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SOROPTIMIST
Best for Women

Soroptimist.org

**Women helping women
to live their dreams.**

Are you a woman who cares about helping other women?
Do you dream of a world where women and girls are free
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