

## Soroptimist Ruby Award for Women Helping Women

### Nomination Advertisement

Clubs can place this advertisement in local newspapers or magazines to solicit Soroptimist Ruby Award nominees. Given the nature of the award, it is possible that the club will secure reduced-rate or even free advertisements. Clubs can contact the advertising departments of local newspapers or magazines for more information.

**Note:** The ad seen below is an example that clubs can show their local newspapers or magazines. The creation of the ad should be accomplished by the newspaper/magazine, as they will have the proper software and expertise, and know what exact size to make the ad. Most publications are happy to do this for a nominal fee. Clubs can send this document to the newspaper or magazine exactly as is to show what the ad should look like. The club should provide the newspaper/magazine with the information needed to customize the ad. Information should include a phone number and contact person's name. You may need to supply the publication with the Soroptimist Ruby Award and SIA logos, available in the member's area of Soroptimist.org. If you would like to request the high-resolution art files for this ad, please contact SIA's communications assistant at Laurie@soroptimist.org.)



The Soroptimist Ruby Award:  
For Women Helping Women

**Are you a woman who helps women?  
Do you use your personal or professional  
influence to improve the lives of women or girls?**

If so, you (or another woman you know) may be a candidate for Soroptimist International of Some Town's 2010 Soroptimist Ruby Award.

Nominate yourself, or someone you know, by December 1. Call 555-555-5555 or visit [www.sometownsoroptimist.org](http://www.sometownsoroptimist.org) for more information.

Soroptimist, an international volunteer organization for business and professional women, works to improve the lives of women and girls, in local communities and throughout the world.



**SOROPTIMIST**  
FOR WOMEN  
[Soroptimist.org](http://Soroptimist.org)