

## Soroptimist Ruby Award for Women Helping Women

### Congratulatory Advertisement

Clubs can place this advertisement in local newspapers or magazines to congratulate their Soroptimist Ruby Award winners. This is an excellent public awareness activity for the club, as well as a special way to thank the award winner for her efforts on behalf of women and girls.

**Note:** The ad seen below is an example that clubs can show their local newspapers or magazines. The creation of the ad should be accomplished by the newspaper/magazine, as they will have the proper software and expertise, and know what exact size to make the ad. Most publications are happy to do this for a nominal fee. Clubs can send this document to the newspaper or magazine exactly as is to show what the ad should look like. The club should provide the newspaper/magazine with the information needed to customize the ad. Information should include a phone number and contact person's name. You may need to supply the publication with the Soroptimist Ruby Award and SIA logos, available in the member's area of Soroptimist.org. If you would like to request the high-resolution art files for this ad, please contact SIA's communications assistant at Laurie@soroptimist.org.)



The Soroptimist Ruby Award:  
For Women Helping Women

**Julia Rayman is a woman  
who believes in  
helping other women.**



Soroptimist International of Anytown congratulates Julia, the winner of its 2010 Soroptimist Ruby Award. The annual award acknowledges women who, through their personal or professional activities, are working to improve the lives of women and girls.

Soroptimist, an international volunteer organization for business and professional women, works to improve the lives of women and girls, in local communities and throughout the world.

For more information, call 555-555-5555 or visit [www.sometownsoroptimist.org](http://www.sometownsoroptimist.org).



**SOROPTIMIST**  
Best for Women  
[Soroptimist.org](http://Soroptimist.org)