



**July 7, 2010  
SCHEDULE  
OF EVENTS**

**12:00—6:00 pm**  
Registration, Exhibits,  
and Soroptimist Sales  
open,  
Yosemite Ballroom

**2:45—5:00 pm**  
Delegates Briefing,  
Grand B

**Afternoon**  
open for arrivals, tours,  
networking

**5:00—7:00 pm**  
Cash bar and Friend-  
ship Dinner, opening  
ceremonies, Salute to  
Nations, dinner & en-  
tertainment,  
Continental Ballroom

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# Welcome to San Francisco Soroptimists of the Americas

**Welcome to San Francisco and my home state of California!**

The **SIA Board of Directors**, Immediate Past President (and SI President Elect) **Alice Wells**, **Headquarters staff** and I are so excited that you have come to Soroptimist International of the Americas' 41<sup>st</sup> Biennial Convention. From the **Friendship Dinner** on Wednesday to the Closing General Session on Saturday, there will be many opportunities for you to meet Soroptimist friends from around the world, learn about important issues facing women and girls, and experience the magic of San Francisco. If this is your very first SIA Convention, you will find the next few days to be very memorable.

I would like to extend a special welcome to **SI President Hanne Jensbo**, federation presidents **Jackie Mosedale** (SI Great Britain and Ireland), **Yvonne Simpson** (SI South West Pacific) and **President Elect Kathy Kaaf** (SI Europe). This is their first SIA Convention, and I know they can't wait to experience the friendly hospitality for which we are known. Don't be shy—please say hello to them and the other guests visiting from outside our federation.

Thank you for enriching your Soroptimist experience by attending Convention, and for your personal efforts to improve the lives of women and girls in local communities and throughout the world.

Welcome!

Cathy Standiford  
2009-2010 SIA President



*President Cathy Standiford*

## Convention Chair Jo Ann Vear is Honored to Welcome Soroptimists



It is my honor to welcome Soroptimists and guests to the 2010 Soroptimist International of the Americas Convention. The city of San Francisco is unique with clanging cable cars, Golden Gate Bridge, and Alcatraz Island. The neighborhoods of Chinatown, Haight-Ashbury (1967 Summer of Love), Nob Hill, North Beach, Fisherman's Wharf and more offer diverse cultural experiences, art, architecture, street performers, and world class dining and shopping. The steep hills provide a walking challenge but also sweeping views in all directions, when not enshrouded in our famous summertime fog!

Look for the 100 volunteers who will guide you to workshops, meeting rooms, the sales area, or the daily newsletter. *They will be wearing a flashing lanyard.*

Enjoy your stay here in The City by the Bay and accept our warmest welcome...but remember to bring a jacket, especially while riding the cable car, just in case the fog rolls in.



The run-off ballot for president-elect concluded on June 22, 2010.

Pat Donohue, a member of SI/Watsonville, California (Sierra Pacific Region), has been elected SIA's 2010-2011 president-elect. Pat will assume office on September 1, 2010, and will become SIA's 2011-2012 president on September 1, 2011. She will serve in that position through August 31, 2012.



Enjoy your stay here in The City by the Bay and accept our warmest welcome...but remember to bring a jacket, especially while riding the cable car, just in case the fog rolls in.

## S.I. President Hanne Jensbo Looks Forward to a "Fantastic Chance" at Convention



Dear Soroptimists, Dear Friends,  
What a fantastic chance we have as Soroptimists!

There are Soroptimist events every day, year around and here we are at the Convention in San Francisco. Many people have worked long and hard to provide optimal programs for days full of inspiration, challenges and friendship. For me Soroptimism is when we meet and have fun combined

with information on projects, membership and "what-is-new".

As International president I travel all over the world; during the last year I have visited all 4 federations and all I have met are happy to be in THEIR club. This is very important because the clubs are the base for our good work and survival.

My biggest concern is that we need to recruit new members. I also want to improve the public recognition for all the good projects we do.

I am looking forward to seeing you all.

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SI AMERICAS	SI EUROPE
ARGENTINA	ALBANIA, ARMENIA, AUSTRIA
BOLIVIA	BELGIUM, BENIN
BRAZIL	BOSNIA HERZEGOVINA
CANADA	BULGARIA, BURKINA FASO
CHILE	CROATIA
COLOMBIA	CURAÇAO AND SINT MAARTEN
ECUADOR	CYPRUS, CZECH REPUBLIC
GUAM	DEMOCRATIC REPUBLIC OF CONGO
JAPAN	DENMARK, EGYPT, ESTONIA
MEXICO	ETHIOPIA, FINLAND
PANAMA	FRANCE, FRENCH GUIANA
PARAGUAY	FRENCH POLYNESIA
PERU	GEORGIA, GERMANY, GHANA
PHILIPPINES	GREECE, GUADELOUPE, GUINEA
PUERTO RICO	HAITI, HUNGARY, ICELAND
SOUTH KOREA	ISRAEL, ITALY, IVORY COAST
TAIWAN	KENYA, KOSOVO, LATVIA
UNITED STATES OF AMERICA	LIECHTENSTEIN, LITHUANIA
VENEZUELA	LUXEMBOURG, MADAGASCAR
	MALI, MARTINIQUE, MOLDOVA
	MONACO, MOROCCO
	NETHERLANDS & ANTILLES
	NEW CALEDONIA, NIGER
	NORWAY, POLAND, PORTUGAL
	REUNION, ROMANIA, RUSSIA
	RWANDA, SAN MARINO
	SENEGAL, SLOVAKIA, SLOVENIA
	SPAIN, SURINAM, SWEDEN
	SWITZERLAND, TOGO
	TUNISIA, TURKEY
	UKRAINE

## SIGBI President Jackie Mosedale Will Be Renewing Old Friendships and Making New

As SIGBI President I am delighted that I am able to attend the SIA Convention where I look forward to renewing past friendships and making new ones. This will also be my first visit to San Francisco.

There is a great deal to be gained by meeting with other Federations, we can share best practices, develop friendships and understanding, and unite in our Soroptimist International Mission, to improve the lives of women and girls. To bring greetings from my Federation will be a great pleasure.

Jackie Mosedale

SIGBI Federation President



# S.I. Europe President Eliane Lagasse Urges Participants to Experience & Enjoy Friendships at Convention

Dear Soroptimists of SIA,

May I send you my warm greetings and very best wishes for a successful Convention. I regret that I am unable to attend this important event, but S/I/E is well represented by our President elect Kathy Kaaf.

The theme of the convention, the exploitation of women, is a highly topical subject. The values of universal friendship, the professional network and our women focused projects are still highly pertinent in the 21<sup>st</sup> century.

For the past two years SIA and S/I/E have intensified their collaboration in certain



areas, and I hope this excellent collaboration will continue. I congratulate Cathy on her outstanding accomplishments as SIA President. It has always been a pleasure to work with her. I wish incoming President Sharon all the best for a successful year as the Head of SIA.

I urge all participants to see, experience and enjoy the wonderful friendship among Soroptimists at the 2010 Convention.



Congratulations to the winners of the free breakfast consultations with **Susan Ellis!**

**Abby Bouton,**  
SI/Columbus,  
OH, USA

**Katie Danner,**  
SI/Crescent City,  
CA, USA

SI GREAT BRITAIN AND IRELAND	SI SOUTH WEST PACIFIC
ANGUILLA	AUSTRALIA
ANTIGUA	FIJI
BANGLADESH	PEOPLE'S REPUBLIC OF CHINA
BARBADOS	INDONESIA
CAMEROON	MALAYSIA
GAMBIA	MONGOLIA
GRENADA	NEW ZEALAND
GUERNSEY	PAPUA NEW GUINEA
INDIA	SAMOA
ISLE OF MAN	SINGAPORE
JAMAICA	SOLOMON ISLANDS
JERSEY	THAILAND
MALAWI	
MALTA	
MAURITIUS	
NIGERIA	
PAKISTAN	
REPUBLIC OF IRELAND	
REPUBLIC OF SOUTH AFRICA	
SEYCHELLES	
SIERRA LEONE	
SRI LANKA	
ST VINCENT & THE GRENADINES	
TRINIDAD & TOBAGO	
TURKS & CAICOS ISLANDS	
UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND	
ZIMBABWE	

Soroptimist International  
~a global voice for women~

90,000 women  
in 3,000 clubs  
in 123 countries  
and territories  
throughout the world.

## Convention Updates

Onsite registration, exhibits and the SIA sales store will be open Wednesday, July 7, at noon in the Yosemite Ballroom. Learn how you can support **local women's shelters** by bringing donations of gently used clothing and toiletries. SIA's generous sponsors will be well represented at Convention in San Francisco! Please be sure to stop by the **Janney Montgomery Scot** exhibit booth and the **Love/Avon Army of Women** table.

Exhibits will be open July 8-10.

## Leigh Wintz, Executive Director of SIA, Promises to Make This the Best Convention Ever



I am always a little nervous before convention begins – checking and double checking a million details that all somehow come together to create a very special and unique experience for everyone involved. There are more than a 100 Soroptimists engaged in the planning and execution of this event, plus all 27 members of the headquarters staff. Most of them will stay in Philadelphia holding down the fort. Even though it is a lot of work, it's a wonderful opportunity to meet personally with our members. Most of our communication with you is via email, the web site or print publications, so we cherish our face to face time with you. We promise to do everything we can to make this convention the best one you have ever attended, whether it's your first time or your 20<sup>th</sup>.



## Soroptimist International of the Americas

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*Improving the lives of women and  
girls in local communities and  
throughout the world.*



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### SPONSORS & PARTNERS



## Laurel Society's 1960's Event Friday, July 9 Join Now So You Can Attend

Soroptimist International of the Americas would like to thank you for your generous support of our programs that continue to create change.

Wear your bell-bottom pants or mini-skirt (if you dare).  
Don't forget to wear some flowers in your hair and be our guest for fun  
and friendship at the Laurel Society Event during the 41st Biennial Convention  
in San Francisco, California.



Friday, July 9, 2010, 6:00 p.m. – 7:30 p.m.  
Ruby Skye Nightclub  
420 Mason Street, San Francisco, California 94102  
(just a 5 minute walk from The Hilton Union Square)

Don't be alarmed if on Friday evening you spot some Soroptimists dressed in bell bottom pants or mini-skirts. They're not dressing "out of style", just heading to the 1960's-inspired **Laurel Society** event being held at the **Ruby Skye Nightclub**. The 1960's theme was selected to highlight not only the significant changes for women all over the world, but also to celebrate the

growth and successes of the Soroptimist organization during that decade. The party is SIA's thank you to Laurel Society members for their generous support of Soroptimist programs for women that continue to create change.

**Attendance at the event is by invitation only.** Laurel Society members received a personal, mailed invitation. You too can attend by becoming a member of the Laurel Society. Contribution forms are available at the convention registration desk. Headquarters staff will be glad to process your donation and provide you with your coveted Laurel Society pin and ticket for admittance. Make your contribution sooner than later - the event will be closed when attendance reaches the maximum.